International Conference on Software Engineering
May 20—26, 2007  --  Hilton Minneapolis

What is ICSE?

• Flagship conference of the software engineering community
• Attended by more than 1,000 members of academia, industry, and government
• Professional development: Tutorials, workshops, latest research

Benefits to Supporters

• Excellent recruiting venue for highly qualified software engineers
• Invitation to Student Social Reception
• Organization’s logo on ICSE publicity materials including:
  ▪ Conference website, proceedings, and program
  ▪ Signage and banners at the conference
• High visibility to a large community of scientists
• Provide corporate information to attendees

Support Level Opportunities

• Four levels of support:
  ▪ Platinum ($25,000); Gold ($15,000); Silver ($10,000); Bronze ($5,000)
• Sponsorship can be associated with a specific conference activity

<table>
<thead>
<tr>
<th>Levels</th>
<th>Student Reception</th>
<th>One Day Passes</th>
<th>Corporate Flyer or Handout</th>
<th>Logo on Publicity</th>
<th>Exhibit Spaces</th>
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<tr>
<td>Platinum</td>
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<td>15</td>
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<tr>
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For information, please contact:

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